



MIAMIBEACH

CITY CLERK'S OFFICE
NO. LTC # 267-2005

LETTER TO COMMISSION

TO: Mayor David Dermer and Members of the City Commission
FROM: City Manager Jorge M. Gonzalez

DATE: October 18, 2005

SUBJECT: **"ETHICS AND THE MEDIA – Finding the Balance between What's Right and the Public's Right to Know" Conference**

The purpose of this LTC is to inform you of a one-day conference for government officials and public relations professionals sponsored by the Miami-Dade Commission on Ethics, The Miami Herald, Florida International University and the Society for Professional Journalists – South Florida Chapter.

The conference is scheduled to be held October 28, 2005 from 8:00 a.m. to 2:30 p.m. at the Kovens Conference Center at Florida International University, 3000 Northeast 151 Street, North Miami, Florida. Workshop topics include: Protecting Your Sources: Should journalists always keep a secret?; Spin Control: Public officials who shade the truth; Going Undercover: Do the ends justify the means?, and Serving Two Masters: Journalists who moonlight.

The registration fee is \$50 including breakfast, lunch and a panel discussion on Public Officials, the Right to Privacy and the Public's Right to Know.

For more information please contact the Miami-Dade County Commission on Ethics at (305)-579-2594 or visit their website at ethics@miamidade.gov.

F:\CLERK\HATL\Letters\LTC\2005\Ethics and the Media Conference.doc

RECEIVED
05 OCT 19 PM 2:40
CITY CLERK'S OFFICE